

## MANAGEMENT'S DISCUSSION OF OPERATIONS

*The following discussion and analysis of the Company's financial condition and results of operations should be read in conjunction with its consolidated financial statements and related notes.*

### RESULTS OF OPERATIONS

#### Overview

The majority of the Company's earnings come from its less-than-50%-owned investments in operating cellular telephone providers which are reflected in "Equity in earnings of affiliated entities." On May 9, 2012, based on shareholder approval, the Company sold its interests in New Mexico RSA #5 Limited Partnership and its interests in New Mexico RSA #3 Limited Partnership to Verizon Wireless for \$30 million, plus working capital adjustments totaling \$2 million resulting in a gain of \$24.1 million.

Through a wholly-owned subsidiary, CIBL owned, until the sale date, a 51% limited partnership interest in Wescel Cellular of New Mexico LP ("Wescel Cellular"). Wescel Cellular owned a 33% limited partnership interest in RSA #5 and a 25% interest in RSA #3. Through a wholly-owned subsidiary, the Company owned an additional 8.33% limited partnership interest in RSA #3. Because of its 51% ownership, the Company consolidated the results of Wescel Cellular. Accordingly, in the Consolidated Statements of Income, the equity in earnings of affiliated entities includes the full Wescel Cellular share of the earnings of New Mexico RSA # 5 and New Mexico # 3, of 33% and 25% respectively. The earnings associated with the 49% interest of Wescel Cellular that the Company does not own are classified as Noncontrolling Interests. Verizon Wireless is the general partner and operator of both New Mexico RSA # 5 and New Mexico RSA # 3, and all services are sold as Verizon Wireless.

#### Second Quarter 2012 compared to 2011

Revenues and expenses are primarily contractual management fee arrangements that remain constant year to year. Due to a variance in other operating expenses, primarily relating to the sale of the RSAs, the Company's operating loss increased by \$23,000, from a loss of \$60,000 in 2011 to a loss of \$83,000 in 2012.

Equity in earnings of affiliates decreased by \$701,000, or 38.7%, from \$1,811,000 in 2011 to \$1,110,000 in 2012. The decrease was primarily due to the sale of the RSAs on May 9, 2012. The Company picked up equity income through the sale date in 2012 compared to a full quarter in 2011. Both New Mexico RSA #3 and New Mexico RSA #5 recorded increased numbers of subscribers and revenues during 2012. Equity in earnings from the broadcasting interests increased \$47,000 in the 2012 period. Capital's equity now exceeds zero and in the 2012 quarter the Company picked up \$29,000 in equity earnings as its 50% share. In 2011, CIBL did not record the equity in income or losses of Capital, because the investment in Capital had previously been written down to zero and the Company had no legal obligation to fund such losses. The Company's share of the income of Coronet increased \$18,000, from \$38,000 in 2011 compared to \$56,000 in 2012.

Investment income was \$20,000 in 2012 compared to \$25,000 in 2011, primarily due to a reduction in the amount of the note receivable.

The Company's effective tax rates for the first quarters of 2012 and 2011 were 38.7% and 22.4%, respectively. The difference between these rates and the federal statutory rate of 34% is primarily due to state income taxes and the income attributable to the non-controlling interest, which is not included in

CIBL's tax returns. In addition, the 2012 rate included state tax on the gain and a 35% federal rate due to the higher pre-tax income.

Noncontrolling interests decreased by \$328,000 from \$756,000 in 2011 to \$428,000 in 2012 due to the aforementioned reduction in equity earnings on the RSAs due to the sale on May 9, 2012.

As a result of the above and the \$24.1 million gain on the sale of the RSAs, net income attributable to CIBL increased by \$14,368,000 to \$14,990,000 in 2012.

### **Six months ended June 30, 2012 compared to 2011**

Revenues and expenses are primarily contractual management fee arrangements that remain constant year to year. Due to a variance in other operating expenses, primarily relating to the sale of the RSAs, the Company's operating loss increased by \$26,000, from a loss of \$124,000 in 2011 to a loss of \$150,000 in 2012.

Equity in earnings of affiliates decreased by \$505,000, or 14.4%, from \$3,509,000 in 2011 to \$3,004,000 in 2012. The decrease was primarily due to the sale of the RSAs on May 9, 2012. The Company picked up equity income through the sale date in 2012 compared to a full quarter in 2011. Both New Mexico RSA #3 and New Mexico RSA #5 recorded increased numbers of subscribers and revenues during 2012. Equity in earnings from the broadcasting interests increased \$90,000 in the 2012 period. Capital's equity now exceeds zero and in the 2012 period the Company picked up \$78,000 in equity earnings as its 50% share. In 2011, CIBL did not record the equity in income or losses of Capital, because the investment in Capital had previously been written down to zero and the Company had no legal obligation to fund such losses. The Company's share of the income of Coronet increased \$12,000, from \$70,000 in 2011 compared to \$82,000 in 2012.

Investment income was \$31,000 in 2012 compared to \$38,000 in 2011, primarily due to a reduction in the amount of the note receivable.

The Company's effective tax rates for the first quarters of 2012 and 2011 were 38.7% and 22.4%, respectively. The difference between these rates and the federal statutory rate of 34% is primarily due to state income taxes and the income attributable to the non-controlling interest, which is not included in CIBL's tax returns. In addition, the 2012 rate included state tax on the gain and a 35% federal rate due to the higher pre-tax income.

Noncontrolling interests decreased by \$271,000 from \$1,467,000 in 2011 to \$1,196,000 in 2012 due to the aforementioned reduction in equity earnings on the RSAs due to the sale on May 9, 2012.

As a result of the above and the \$24.1 million gain on the sale of the RSAs, net income attributable to CIBL increased by \$14,452,000 to \$15,644,000 in 2012.

### **LIQUIDITY AND CAPITAL RESOURCES**

As of June 30, 2012, the Company has \$32,975,000 in cash and \$11,166 in income tax payable, primarily resulting from the gain on the sale of the RSAs. Current assets of \$33,507,000 exceed current liabilities, of \$11,262,000, by \$22,245,000.

The Company paid special cash dividends to CIBL shareholders of \$1,247,000 in January 2012, or \$50 per share, compared to \$2,009,000 in December 2010, or \$80 per share.

In 2011, the Company's Board of Directors authorized the repurchase of up to 500 shares of its common stock. Through June 30, 2012, 277 shares had been repurchased at an average price of \$692 per share, including 111 shares purchased in the first six months of 2012 at an average price of \$780 per share. In August 2012, an additional 265 shares were repurchased at an average price of \$800 per share.

CIBL has no debt at the current time but a wholly-owned subsidiary of the Company has guaranteed \$3.5 million of Coronet's debt, which debt comes due on June 15, 2016.

As result of the sale of the RSA's to Verizon, CIBL has considerable liquidity at this time. The Board of Directors of the company has not yet decided CIBL's current use of the liquid assets. The Board is considering a number of options including but not limited to:

- Acquiring a company or business in a related or unrelated industry;
- Reacquiring CIBL's outstanding shares, including through open market purchases or a "Dutch Auction";
- Making a cash distribution to CIBL shareholders; or
- Selling CIBL's remaining assets and liquidating the Company.

Among the factors being considered by the Board in relation to the use of the proceeds to best serve shareholders' interests are the current and future federal and state income tax effects of the various alternatives, the timing of the cash flow implications, the availability and attractiveness of potential acquisition candidates, the value of CIBL's remaining assets, and any other factor that would help to maximize shareholder value.