## CIBL, Inc.

## FOR IMMEDIATE RELEASE

## CIBL, INC. INCREASES SHARE BUY-BACK AUTHORIZATION

Reno, NV – August 28, 2012 – CIBL, Inc. ("CIBL" or the "Company") is announcing that on August 27, 2012, CIBL's Board of Directors (the "Board") authorized the Company to buy back up to 1,000 shares of CIBL's common stock.

This authorization increases the Board's previous authorization, announced on April 25, 2011, for the Company to buy back up to 500 shares of its stock. Pursuant to the Board's increased buy-back authorization of up to 1,000 shares, the Company intends to make purchases of its stock in the Pink Sheets<sup>®</sup> market from time to time, as it deems appropriate.

The Company's purchases of its stock take into consideration all relevant factors, including without limitation the prevailing market and business conditions as well as any applicable legal and regulatory requirements. To date, CIBL has bought back a total of 542 shares of its common stock.

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This release contains certain forward-looking information within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including without limitation anticipated corporate transactions. It should be recognized that such information may be based upon certain assumptions, projections and forecasts regarding, among other things, business conditions and financial markets, and must be read in conjunction with the cautionary statements set forth in documents filed by CIBL on its website, www.ciblinc.com. As a result, there can be no assurance that any possible transactions will be accomplished, and such information is subject to uncertainties, risks and inaccuracies, which could be material.

CIBL is a holding company with subsidiaries in television broadcasting. CIBL is listed on the Pink Sheets © under the symbol CIBY. CIBL's telephone number is (775) 664-3700.

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